



Researcher in Consumer acceptance, Societal readiness & Innovation uptake



FULL-TIME

On-site position



IMMEDIATE START

As soon as possible



RESEARCH FOCUS

s-LCA & acceptance



INTERNATIONAL

Conferences, industry & policy

MAJOR RESPONSIBILITIES

- Develop and integrate **Social Life Cycle Assessment (s-LCA)** to map social drivers and barriers.
- Run consumer studies, user trials, focus groups and **co-creation workshops**.
- Profile consumers by **environmental concerns, sustainability motivations, literacy and trust**.
- Run surveys, VR experiments and living-lab work on **acceptance, user behaviour and societal readiness**.
- Build market- and policy-relevant evidence with **qualitative, quantitative and mixed methods**.
- Support policy-oriented **recommendations, guidelines, manuals and training materials**.
- Produce **EU-grade outcomes**: reports and publications.
- Present internationally; lead **EU and PT funding proposals** (Horizon Europe).

REQUIREMENTS

- BSc and MSc in Social Sciences, focused on **consumer or market behaviour**.
- Familiarity with data analysis software (R, Python, SPSS, NVivo, etc.).
- Excellent **written and spoken English**.
- Proactive, results-driven, effective in **multidisciplinary teams**.
- Availability to **travel abroad**.

Desirable

- **2+ years** in consumer acceptance, behavioural research or s-LCA.
- **Strong stakeholder communication skills**.
- Familiarity with **EU policy** and funding frameworks.

HOW TO APPLY

Cover letter, CV and diplomas with grades as a single PDF to holoss@holoss.com, in Portuguese or English, subject "CASI – [your name]".

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Exposure to **international conferences and professional forums**, in a collaborative team that values expertise, trust and shared responsibility.